



Husqvarna Continues Support as an ISA Canopy Partner

ATLANTA, Ga. — The International Society of Arboriculture (ISA) is pleased to announce that Husqvarna will continue to support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters and people who care for trees.

"Our ISA Canopy Partner's investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, the CEO and Executive director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders, and future arborists as well as inform the public about the importance of healthy trees."

Over the past year, Husqvarna has directly supported ISA's safety and education efforts through sponsoring the Gear Check video, which teaches arborists correct gear to use when climbing and how to use it correctly, as well as the ISA Tree Climbing Championship series, which showcases best practices for arborists and the public.

Additionally, the ISA Canopy Partners have supported public education on the importance of proper tree care through our TreesAreGood brand, transitioning *Arboriculture and Urban Forestry*—ISA's peer-reviewed journal—to an open access model, and the 2022 Virtual Event, which allowed ISA to bring educational materials to more than 2000 people worldwide in six different languages.

"We are excited to continue our legacy of advancing the tree care industry by extending our support to ISA as a Canopy Partner" said Ingrid Ekström, VP of Marketing and Communications for Husqvarna's Global Professional Business Unit. "At Husqvarna, we are passionate about the arborist community, and our focus has always been to provide tree care professionals with the equipment and education they need to do their job safely and efficiently. We look forward to collaborating with ISA as a part of the Canopy Partners program as we work together to develop new tools and innovations to promote the professional practice of arboriculture."

With a history of innovation spanning over 330 years, Husqvarna provides professionals and consumers with forest, park, lawn and garden products. Husqvarna's portfolio includes a wide and growing range of outdoor power equipment and accessories, including everything from chainsaws and trimmers to robotic lawn mowers.

Through the Canopy partners program, ISA is able to provide arborists with programming, services and research to better equip them to serve and educate the greater public, and advance the profession as well as the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decision and policy makers, spread valuable education and research while also staying on the cutting edge of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program visit [the ISA website](https://www.isa-arbor.com) or contact corporatesales@isa-arbor.com. For information about Vermeer, please visit their website.



ABOUT ISA

[The International Society of Arboriculture](http://www.isa-arbor.com) (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the industry, including ISA Certified Arborist ®. For more information about ISA and Certified Arborists, visit www.isa-arbor.com.

ABOUT HUSQVARNA

Husqvarna is a brand within Husqvarna Group. Since 1689, Husqvarna has manufactured high-performing products and delivered industry-changing innovations such as anti-vibration and inertia-activated chain-brake on chainsaws, as well as robotic mowers. Today, Husqvarna offers a broad range of high-performing outdoor power products for parks, forest, and garden, and represents technological leadership in the key areas; chainsaws, trimmers, ride-on mowers, and robotic mowers. Husqvarna products are sold in more than 100 countries, mainly through servicing dealers.

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